80th Birthday Party and Open House A celebration and open house will be held June 31st

at the Hastings Elks Lodge to honor

## Pat Dickerson's 80th Birthday.

Stop by anytime between 1 and 4 pm to wish Pat a "Happy Birthday"

## A Letter FROM the Editor...

Dear Elks,

We are, at this point, about a year into a new process for publishing our monthly newsletter. In order to save money (about \$2,000 per year, in fact), we have taken over some of the tasks that we used to pay a printer for. In particular, we now lay out the newsletter ourselves.

Unfortunately, one of the things that means is that a single person (me) is making all the decisions about the content of the newsletter. Since this is the single most important way the Lodge has of communicating with Members, its simply not good to have only one person making those critical decisions.

It was always the vision of the Trustees that "Calling All Elks" would become a collaborative effort. That a Committee or Editorial Group would be formed, and that multiple Members would make the decision about what stories and photos are included in each edition.

It's time - probably past time - to form that Committee. There are basically five steps in the process of putting the newsletter together:

- 1. Getting the regular letters and stories from the ER, the Secretary, the Chair of the Trustees, the Does and the major Committee Chairs.
  - 2. Collecting, reviewing and selecting the photos to be included.
  - 3. Gathering the information for the Calendar.
- 4. Reviewing the Calendar, and talking to the Golf Committee for the back cover section.
  - 5. Laying out the newsletter once the content is collected.

Steps 1, 2, 3 and 4 take between two and four hours per month. Step 4 takes 6-8 hours depending on how much content there is.

Ideally, I would like to see four other people step forward to handle the "gathering" tasks in Steps 1-4. I will gladly continue to lay out the newsletter each month.

Please think about volunteering to serve on a Newsletter Committee as the Editor for one of the Steps:

- Officer and Committee Editor
- Photo Editor
- Calendar Editor
- Golf Editor
- Web Calendar Manager (it's easy to learn how!)

It would improve the Newsletter greatly to have more input, more ideas and more people involved in putting it together. It would also help get it produced more quickly.

The bulk of the work for each editor would be between the 15th and 20th of the month. We would meet as a group around the 20th to plan the edition. With luck, that would put the newsletter into member mailboxes much closer to the 1st of the following month.

If you'd be interested in handling one of those Editorships, please drop me an email at duanenorris@gmail.com, or call me at 402-984-5093. Let's make "Calling All Elks" better than ever!

## **Duane Norris**

## **Elks Photo Album**



Smokey B and the XYZ's lay some serious 70s grooves down at the ER Ball. The Hastings Elks' John Garman is rapping the skins.



Diane Osborn came all the way from Omaha to jump back four decades and wear bad clothes again!



2012-13 Exalted Ruler Margo Woolman and her family...in that 70s Spirit!